

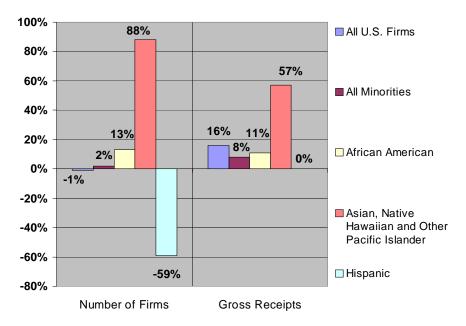
The State of Minority Business: Little Rock, AR

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Summary Statistics by Group in Little Rock, AR - 2002					
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Number of Firms with Paid Employees	Paid Employees
African American	2,013	\$132,175	\$66	179	1,677
American Indian & Alaska Native	n/a	n/a	n/a	n/a	n/a
Asian	339	\$98,313	\$290	162	1,051
Hispanic	195	\$47,949	\$246	63	619
Native Hawaiian and Other Pacific Islander	n/a	n/a	n/a	n/a	n/a
All Minority	2,547	\$278,437	\$109	404	3,347
All U.S. Firms (includes publicly-held)	17,489	\$25,062,722	\$1,433	5,998	139,663

- In 2002, there were over 2,500 minority firms in Little Rock, Arkansas which generated over \$278 million in annual gross receipts.
- These firms employed over 3,300 workers in 2002.
- Average gross receipts of minority-owned firms in the city were about \$109,000 in 2002.
- Minority firms represented about 15 percent of all U.S. firms located in Little Rock, AR in 2002.

Change in Number of Firms and Gross Receipts for Firms in Little Rock, AR, 1997 - 2002



- The number of minority firms in Little Rock, Arkansas increased by 2% between 1997 and 2002, compared to a decline of 1% for all U.S. firms during the same period.
- Between 1997 and 2002, the number of firms owned by Asians and Native Hawaiian and Other Pacific Islanders increased by 88% and their annual gross receipts by 57%, outpacing the growth in number of firms and receipts for any other group of firms.

Source: U.S. Census Bureau's 2002 Survey of Business Owners, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority Firms and all groups do not include publicly-held, foreign-owned and non-profit entities. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. n/a = not available. Statistics related to Minority Firms and the growth in number of firms and gross receipts for Minority Firms and Asian, Native Hawaiian and Other Pacific Islander firms between 1997 and 2002 represent MBDA's estimates. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. For more information on MBDA methodology, please review The State of Minority Business Enterprises at www.mbda.gov/minoritybizfacts. For information on Census's data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Business Development, December 2007.